HIGH JEWELLERY DREAM

The Excellence of High Jewellery and High Horology Revealed

ONLINE ADV ASSETS

HJD – Online ADV available assets positioning
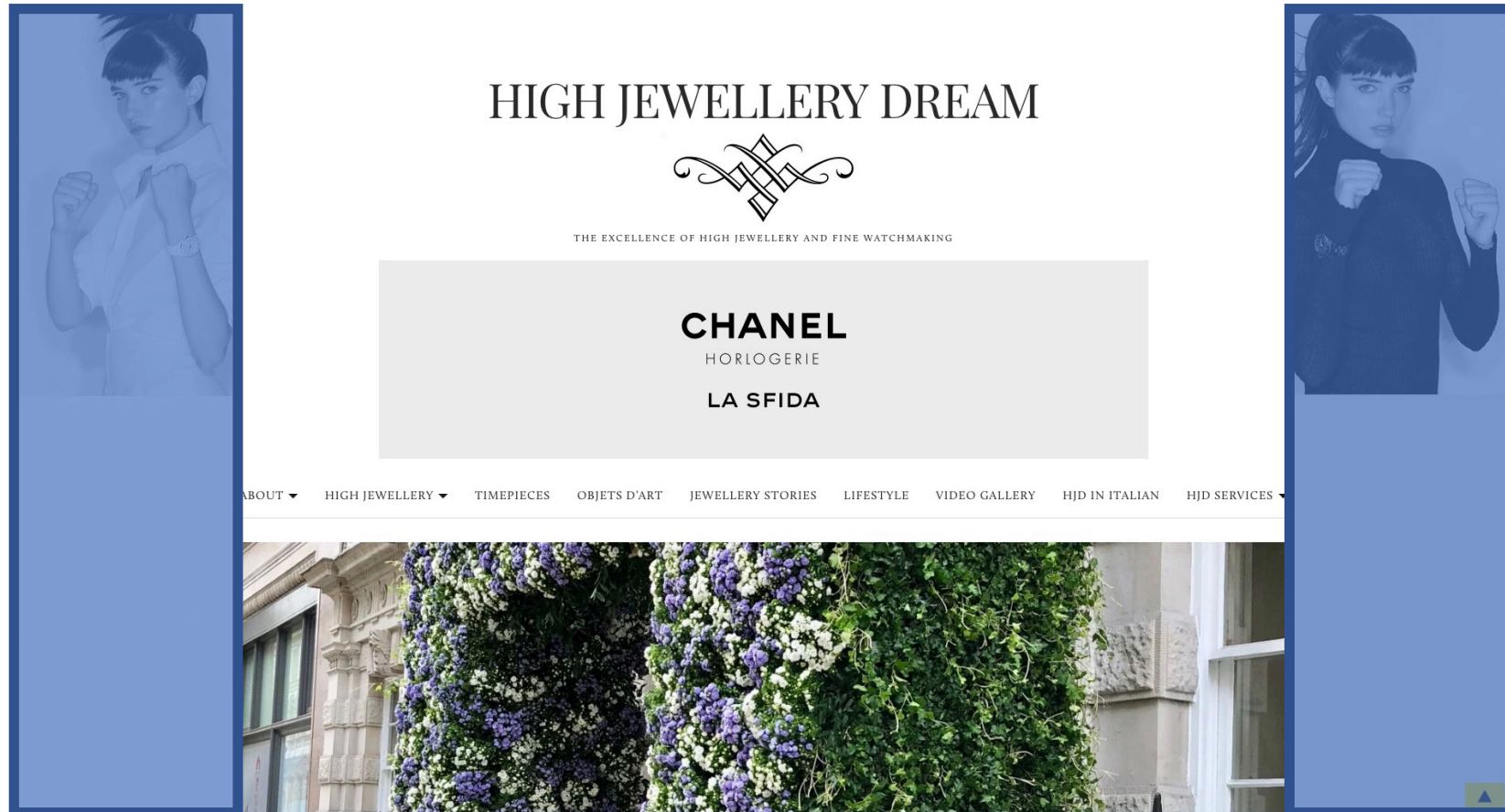
- **DESKTOP**
  - MAIN
    - Skin
    - Masthead
    - Halfpage
  - ADDITIONAL
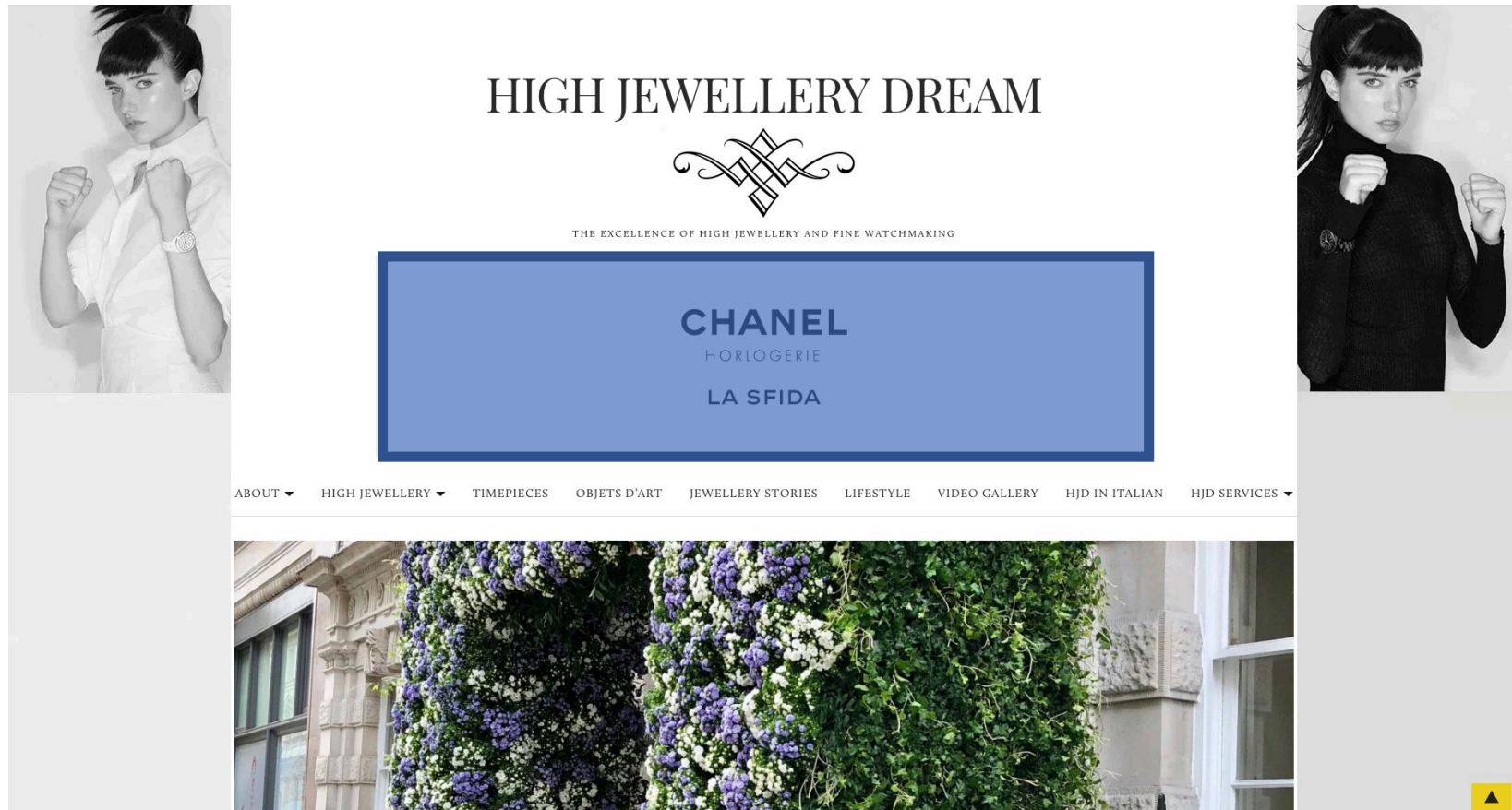   - PopUp, Layer ads and Overlays
    - Slider Ads

- **MOBILE PHONES & TABLETS**
  - Strip
  - MPU
  - PopUp

DESKTOP – SIDEBAR SKIN (280 X 1970 PX – 150 KB)

Desktop – Masthead (1440 x 300 px – 50 KB)

Desktop – Halfpage (300 x 600 px – 150 KB)

Mobile (phone & tablet) – Strip (400 x 100 px – 50 KB)
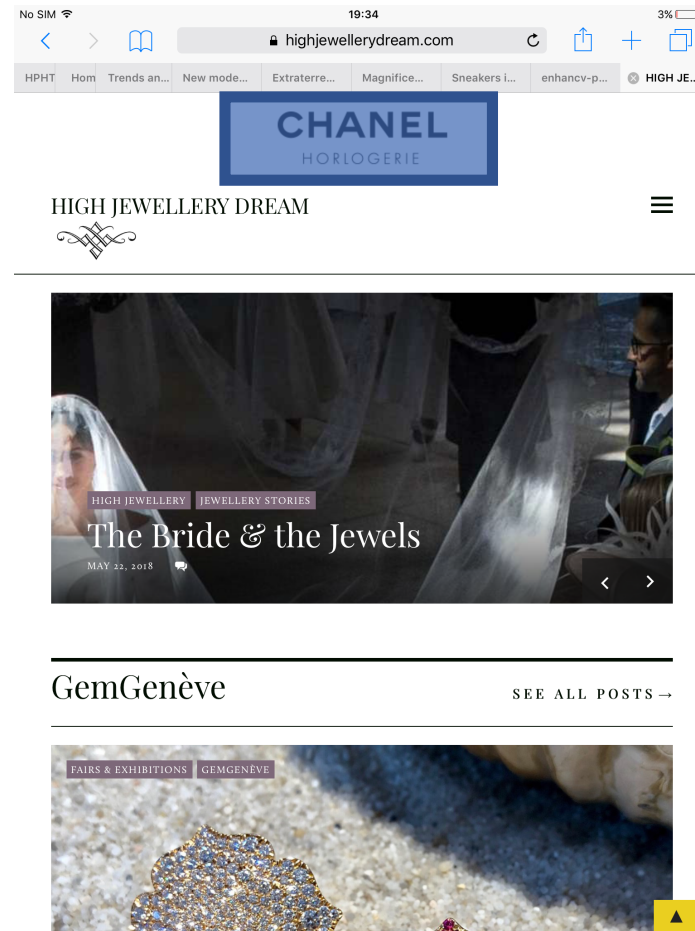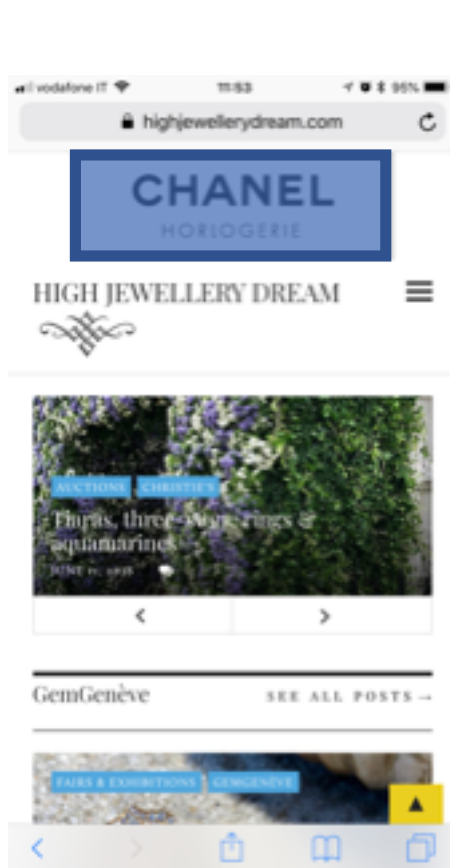
Mobile (phone & tablet) – MPU (300 x 250 px – 50 KB)

Mobile (phone & tablet) – PopUp (300 x 250 px – 50 KB)
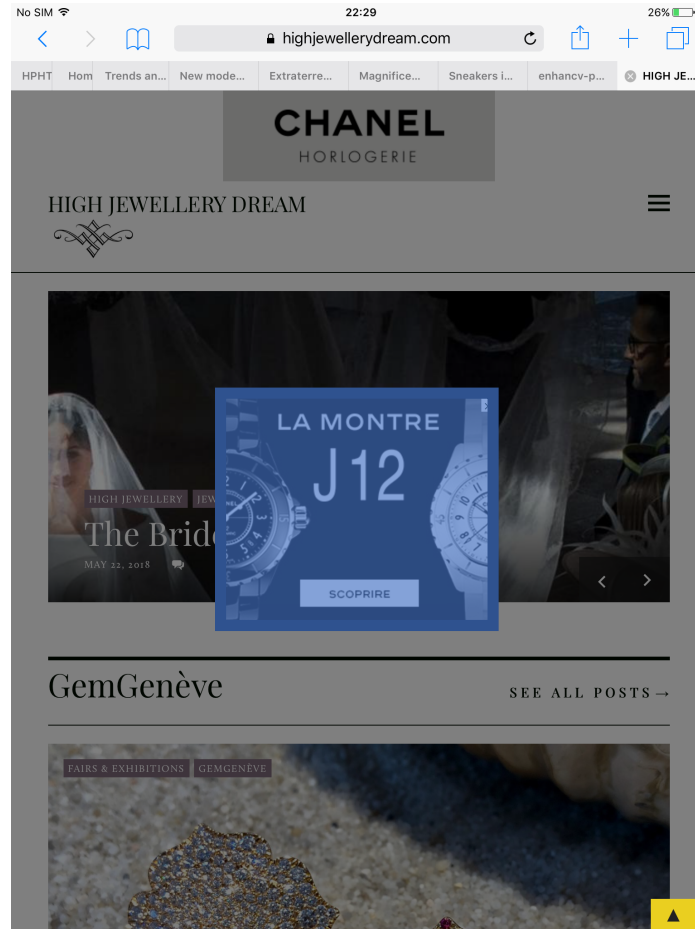
HJD – Online ADV available assets recap

- **DESKTOP**
  - MAIN
    - Sidebar Skin - 280x1970 px per bar – 150 KB
    - Masthead – 1440x300 px – 150 KB (desktop) / 50 KB (mobile)
    - Halfpage – 300x600 px – 150 KB
  - ADDITIONAL
    - PopUp, Layer ads and Overlays
    - Slider Ads

- **MOBILE PHONES & TABLETS**
    - Strip – 400x100 px – 50 KB
    - MPU – 300x250 px – 50 KB
    - PopUp – 300x250 px – 50 KB

HJD – ONLINE ADV AVAILABLE ASSETS FORMATS

- **Accepted ADV formats**

    - **Plain text code**
        - *Ad network, Amazon, customized AdSense codes, shortcodes, and code like JavaScript, HTML or PHP*
    - **Rich content**
        - *Including shortcodes, image upload or styling, but also simple text/html mode for scripts and code*
    - **Image Ad**
        - *Ads in various image formats*